

Management Pillar: Working And MasterMinding With Stars ONLY



There is no factor that affects our long-term results more than the PEOPLE we surround ourselves with. The old story goes: If you look at the five people that are closest to you in your life, then average them out, THAT'S YOU. Begin cultivating at least one new "Star" relationship per month from now on. Only hire and partner with Stars, and only network and MasterMind with Stars.

My Next 10 Star Work Relationships

Make a list of the next 10 people that you'd like to either hire or partner with below. Describe them in as much detail as possible. Next, begin asking every Star you know if they know anyone who matches the description of each of these people you've envisioned - and begin building relationships immediately - even if you're not going to be hiring or formally working with them for months or years.

Next 10 Star MasterMind Members

Make a list of the next 10 Star MasterMind members that you'd like to have advising and helping you grow your business. Describe as specifically as possible (or name individually, if you know specific individuals). Invest at least 30 minutes per day building relationships with new Star MasterMind members, helping them, and introducing them to other Stars that can help them.